

Sampada Phadnis

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ABOUT ME

User Experience and Design Leader passionate about UX and driving UX vision.

Extensive experience in online desktop applications, websites, mobile app design, and prototyping.

Human First, User First, and Empathy First approach; all else will follow!

SKILLS + EXPERTISE

- Prototyping
- Design-thinking
- A/B Testing
- Storytelling
- UI Design
- Mobile Design (iOS & Android)
- Interaction Design
- User Research
- Design Sprints
- User Testing
- Responsive Design
- Accessibility
- WCAG2.1 Guidelines
- Branding & Identity

- Figma, Adobe XD, Sketch
- Photoshop
- HTML5/SCSS/CSS3
- Agile and Scrum Software Development

EDUCATION

2020 – 2021
Master of Professional Studies (UX)
Maryland Institute College of Art
GPA: 3.979/4.0

2010
Certified Usability Analyst
Human Factors International, 2010

Product Designer

KBR (Kellogg Brown & Root)
formerly Stinger Ghaffarian Technologies | Dec 2011 – Present

- Working with the mobile apps team to find solutions for safety assurance system (SAS) related to the aviation industry
- Implementing UX research techniques such as surveys, competitive analysis, task workflows and personas
- Designing wireframes, interactive prototypes, high-fidelity mock-ups and interactions
- Presenting the wireframes to the end users to get their feedback
- Validating the UX design against WCAG2.1 AA guidelines and making necessary changes in the design and/or in the code to make it accessible to all
- Development of design system by creating a series of UI components, for scalability and consistency
- Understanding technical constraints and limitations and coming up with the design solutions, while keeping a user-centered design process
- Assisting with front-end development (HTML5, CSS3 with preprocessor)
- Communicating with cross functional teams throughout the product lifecycle

Team Size: 50+

Applications used: Figma, Miro, Visual Studio 2022, Visual Studio Code, JIRA

UI Designer

SGT (Stinger Ghaffarian Technologies, Inc.) | Dec 2011 – Oct 2020

- Conducted external user interviews and usability tests to gather qualitative data on aviation needs
- Developed and maintained style guide to allow consistency on all products
- Designed and assisted in front-end development for responsive web application

Team Size: 50+

Applications used: Photoshop, Visual Studio 2019, Visual Studio Code, Team Foundation Server

Web Designer/Developer

InContext Design (Contract) | Nov 2011 - Dec 2011

- Developed widgets in Dojo's UI library
- Front-end development in HTML5/CSS3

Web Designer/Developer

Kforce Technical Staffing (Contract) | Sep 2011 - Nov 2011

- Front-end development in HTML5/CSS3 to create a modern, accessible, scalable, and robust corporate website for a telemedicine company (American Well, based in Boston) that connects patients with doctors over secure video

More work history available on LinkedIn:

<http://www.linkedin.com/in/sampadap>